

FONTANAR CENTRO COMERCIAL
 CLIENT CIMENTO
 LOCATION CHIA, COLOMBIA



Fontanar Centro Comercial is a new three-level commercial center nestled into the rural landscape of Chia, a suburb city to Bogotá, Colombia. Set into the contours of the enveloping topography, Fontanar is designed to reflect the natural beauty of the region. The signage package for Fontanar was driven by the monumental rectilinear forms of the architecture and the natural materials used throughout the architecture. The entry signage was kept to a low profile as to not disturb the pastoral landscape surrounding the site. The interior signage utilized warm natural woods accompanied with satin finished aluminum and matte white laminates to show off the contemporary style + design, while keeping to a clean line look and feel.

SITE IDENTITY



RETAIL INTERIOR



PARK AREA

