

Las Vegas, Nevada, USA

# Tivoli Village at Queensridge

2010

ARCHITECTURE  
PLANNING  
GRAPHICS

site area | 29 acres / 11.7 hectares

total GBA | 700,000 sq ft / 65,056 sq m

retail / restaurants | 450,000 sq ft / 41,822 sq m

office | 152,000 sq ft / 14,126 sq m

residential | 98,000 sq ft / 9,108 sq

client | Executive Home Builders / Peccole Nevada



# THE VILLAGE

AT QUEENSRIDGE

Tivoli Village at Queensridge embraces the casual elegance of a luxurious European lifestyle, expertly blending the vital energy of Las Vegas with Mediterranean-influenced Old World architectural styling, and an array of contemporary lifestyle options. Cafes, bistros, a gourmet market, and restaurants offer al fresco dining and terraced seating, and a wide array of healthy lifestyle options – health clubs, bicycle and jogging trails, fitness classes, luxury spas, European-style salons – help to create a sense of community in an authentic neighborhood environment.



MAIN ENTRY FROM RAMPART BOULEVARD

Situated northwest of the Las Vegas Strip, Tivoli Village places residential units and office spaces beside retail and entertainment options. Pedestrians and drivers enjoy safety and convenience afforded by two levels of free underground parking.



*Timeless Mediterranean styling, a comprehensive signage and graphics program, a myriad of retail options and residential living work in unison for a true village experience.*



Shields were selected as wayfinding features; as an identifying icon and motif, they were also used throughout the project to help promote Tivoli Village as a brand.



MAIN DROP-OFF AT RAMPART BOULEVARD



CINEMA AT VILLAGE PARK

*Luxury and energy infuses every aspect of Tivoli Village's planning, architecture, and graphics, from colors to materials to style.*

Enhanced with an earthy palette of Mediterranean-inspired colors, the solid craftsmanship and traditional materials – stone, slate, brick, and stucco – combine with rich metalwork, substantial bracketing, and gold embellishments to convey an artisan sensibility; these elements complement and energize the pedestrian experience and facilitate

movement through the project's streets, arcades, and walkways.

An alluring and evocative balance of comfortable spaces, private sanctuaries, public plazas, gardens, loggias, terraces, canopies, parks, avenues, and piazzas imbue Tivoli Village with a timeless ambience and a powerful sense of place.



GRAND-SCALE CHERUB PLANTER AND ENTRY TORCHIERE OPTIONS



LANDSCAPED PASSAGEWAY

*Las Vegas-scale and intimate spaces: unexpected combinations that blend seamlessly.*

DDG's goal was to create a sense of place and an identity truly unique to Tivoli Village at Queensridge. The use of environmental graphics enhances the architecture and connects on a human scale, at multiple sensory levels. These graphic components take on various forms that help direct, orient, and decorate. The Old World artistry and craftsmanship found throughout the project merge into all graphic components. These items are designed to appear as if they were built in a different era and use quality materials such as wrought iron, cast metal, and carved stone. The graphic components are the unifying thread; they are vibrant and recognizable yet blended seamlessly throughout the project.



Project identity signage and graphics facilitate wayfinding.

The design of Tivoli Village is a direct response to the client's desire to create an "old world experience" centered on the character of a Spanish village. This request led our team to develop an authentic working palette of building forms, details, and materials, along with supporting site amenities, public art, fountains, signage, lighting, and landscaping concepts that would collectively portray the scale and romance of historic public realms still found in villages throughout Andalusia, Spain.

The hot climate dictated the location of street-level retail – within shaded sidewalk colonnades – while the variety of scaled open plazas and courts utilized landscaping, and covered perimeter dining patios for respite. A wide collection of fountains work to bring activity, sound, and interest to these outdoor gathering places. Cobblestone streets promote slow traffic speeds and provide some incidental parking to supplement the sub-grade parking below the project.



TIVOLI VILLAGE AT QUEENSRIDGE