

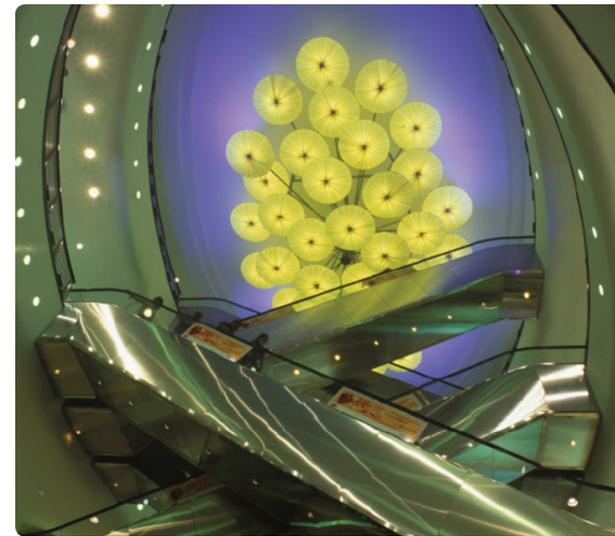


Jakarta, Indonesia

# Pondok Indah

ongoing

ARCHITECTURE  
PLANNING  
GRAPHICS



Ultimately, Pondok Indah will comprise four quadrants of a grid, all linked together as a quartet of uniquely individual, yet well-synchronized communities.

connections to the malls offer multiple points of safe pedestrian access to an extended retail and recreational experience.

Pondok Indah II is vibrantly themed across three linked sectors: a contemporary American court, an old-world European court, and a vivid Asian court. The underground traffic circulation between the flanking Pondok Indah I and III and the various sky bridge

The client preferred skylights over clerestory lighting in Mall II, but desired an eco-friendly solution, so the roof was designed to include 30 percent skylights in slender random strips to simultaneously maximize natural light and minimize cooling costs.



- site area | 30 acres / 12.2 hectares
- pondok indah I | 606,330 sq ft / 56,350 sq m
- pondok indah II | 746,711 sq ft / 69,397 sq m
- pondok indah III | 2,289,588 sq ft / 212,787 sq m
- residential / hotel | 823,000 sq ft / 76,487 sq m
- pondok street gallery | 159,689 sq ft / 14,841 sq m
- pondok city walk | 276,209 sq ft / 25,670 sq m
- client | PT Metropolitan Kentjana Tbk.

### Newer phases of Pondok Indah continue to redefine Jakarta's iconic lifestyle district.

As Jakarta's first modern mall, Pondok Indah transformed the city's retail paradigm. Responding to changing market conditions and several expansions over the past 20 years, challenged DDG to create a sustainable, easily accessible mixed-use district that integrates the existing retail, entertainment, and dining options with new residential, hotel, and office buildings – but also bypasses much of Jakarta's notorious traffic.

Our design creates powerful vertical draws at opposite ends of the complex while maintaining a strong focus on the highly successful retail components. Underground vehicular circulation alleviates on-grade traffic congestion and retail-oriented sky bridges above the streets provide a safe environment for pedestrians. To assure a steady traffic flow across the project, our signage and graphics package was integral to the overall design.



**Events and restaurants are a main attraction at Pondok Indah Street Gallery.**

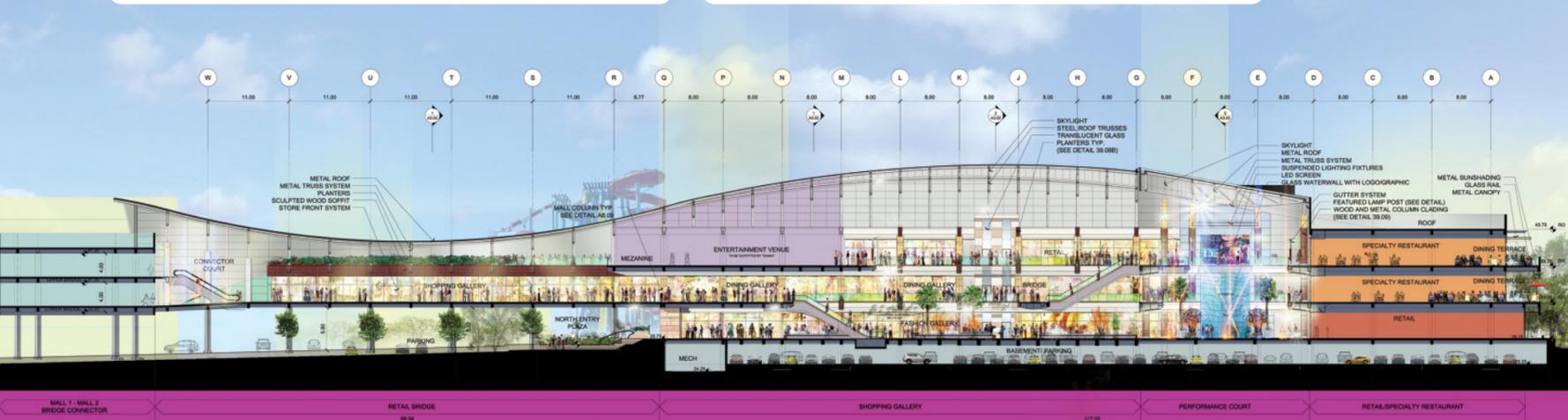
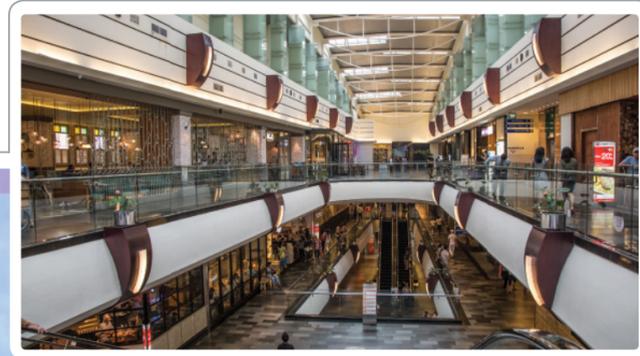
Designed as a renovation and expansion of Pondok Indah Mall I, Street Gallery creates a destination with restaurants, abundant greenery, and a strong art atmosphere. Connected to Mall I via a retail bridge, Street Gallery's bold airy concourse can host a wide variety of community events, such as fashion shows, art exhibits, and concerts. The bridge doubles as a continued food and beverage area, with terraces on both sides allowing the energy and rhythm of traffic to add to the experience. Outdoor terraces are engaging social settings and overlook a water park that features swimming pools, float rivers, and play fountains. Specialty retail stores complete the gourmet flair of the destination.



Street Gallery's excitement derives from its lighting and unconventional styling. Its deliberate engagement with the street – by incorporating spaces that overlook traffic – creates a sense of vibrancy, while vivid lighting designed by DDG establishes a connection with the community: LED lights that change color and pulse work to create atmosphere, and are intricately linked to local and regional events, the time of day, or season of the year. Holidays of importance to the Jakarta community are observed

**A novel idea: leisurely "traffic-watching" becomes a part of the experience.**

via light colors: white at Christmas to emulate snow in the sub-tropic environment, and rich greens to honor Muslim holidays, while Chinese events such as New Year command an exciting red. The Street Gallery's curved roof incorporates the wave theme.



PONDOK INDAH

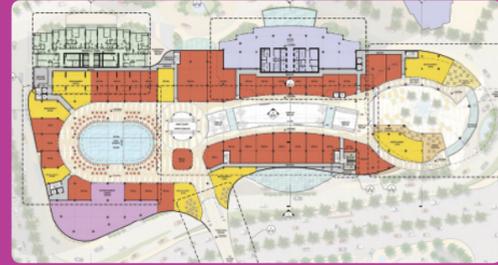


**The luxury hotel and residences expanding Pondok Indah II were envisioned years earlier.**

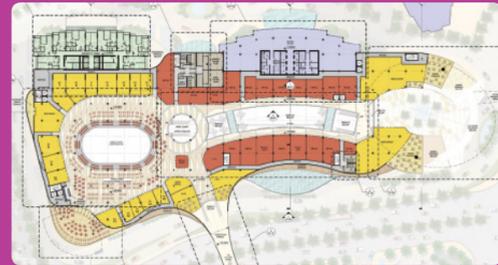
Pondok Indah III challenges included increased parking requirements within the existing footprint. The answer lay in timing and efficiency: underground mall-to-mall passages allow traffic-free access to multiple underground parking systems. Spaces designed for weekday office use serve for weekend shoppers and convention-goers.



PONDOK INDAH III GROUND LEVEL PLAN



PONDOK INDAH III SECOND LEVEL PLAN



PONDOK INDAH III THIRD LEVEL PLAN



PONDOK INDAH III ROOF LEVEL PLAN

Pondok Indah's hotel, residences, and office towers place amenities on the roof of each mall. Pools, tennis courts, gardens, gathering places, and landscaped terraces provide a sunny welcome. Steps away in the mixed-use community are shops, restaurants, grocery outlets, and entertainment.



**Pondok Indah III's modern style and open walls create an impressive new ambiance.**

Pondok Indah III entralls by stripping away the walls: a two-story open dome gives the area a dramatic open-air atmosphere, and pedestrians, shoppers, and diners are dazzled by the Sky Ceiling on which any kind of image can be displayed. Between the Sky Ceiling and the lower-level retail promenade, pedestrian traffic streams among mall components.



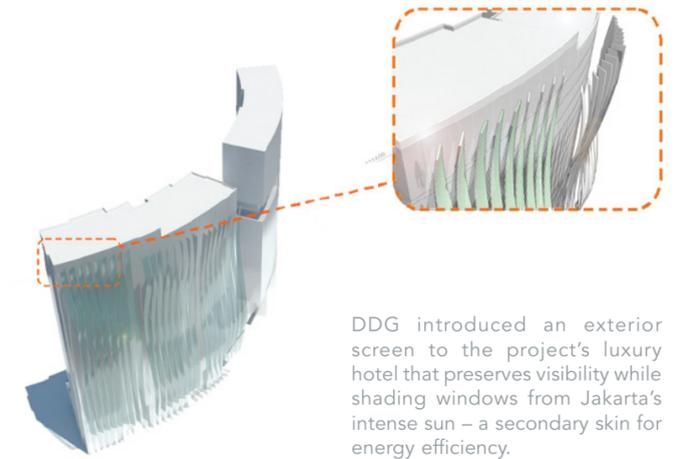
Style intersects with a practical energy-efficient function: the glass-wave curtain wall of the InterContinental-brand hotel provides significant solar-glare reduction.



RESIDENTIAL TOWER BUILDING SECTION

**Hotel guests benefit from the mall's recreational facilities – an ice rink, bowling alley, and cineplex – which contribute to business and tourist experiences.**

Pondok Indah's hotel is nothing short of sensational. A wave-and-curve shape draws inspiration from Indonesia's rich culture and landscape. While incorporating a building technique unique to Jakarta, Pondok Indah has radically transformed people's understanding of the possible; its stunning exterior is – architecturally – unlike anything in the country. The world-class hotel sits on top of Mall II. Since the hotel was already envisioned when the mall was built, four levels of underground parking and structural supports were already prepared. Convention Center events such as weddings benefit from shared functional space with a mall-top gym, pool, and gathering space.



DDG introduced an exterior screen to the project's luxury hotel that preserves visibility while shading windows from Jakarta's intense sun – a secondary skin for energy efficiency.



FIRST FLOOR PLAN FOR THE RESIDENTIAL AND HOTEL TOWER



SECOND FLOOR PLAN WITH A CONNECTION TO PONDOK INDAH MALL II