

Istanbul, Turkey

# Istinye Park

2007



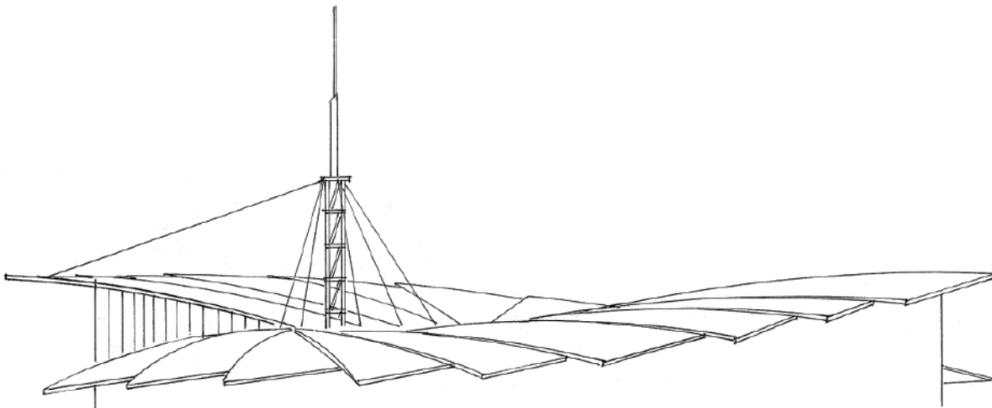
GLA | 936,120 sq ft / 87,000 sq m

client | Orta Gayrimenkul Yatırım Yönetimi Ticaret ve Turizm AŞ

Istinye Park is a unique urban lifestyle environment; an innovative new retail, dining, and entertainment center situated above a natural topographical "amphitheater" of master-planned mid-rise residential neighborhoods.

Three conceptually and architecturally distinct elements – the Grand Rotunda, a central entertainment space; the Lifestyle Center, an open-air town-square component; and the Fashion Zone, a glass-roofed indoor retail area – combine to create one multifaceted omnicenter destination for tourists and locals alike.

The centerpiece of Istinye Park, the Grand Rotunda is a dramatic, iconic structure – a four-level arena-like space beneath a scalloped / segmented shell-roof structure. Supported by a central exterior mast and suspension cables, the rotunda's 328-foot-diameter hard-shell "canopy" encloses the entertainment-oriented portion of the project.



ARCHITECTURE

PLANNING

GRAPHICS

INTERIORS





Master-planned on over 32 acres, Istinye Park allows for a truly spectacular assortment of retail and entertainment possibilities. One example: inside the Grand Rotunda, the entire plaza rises on a hydraulic structure, transforming it into an events stage, with computerized stage lighting and a suspended catwalk.

**Istinye Park's popularity led to it being the premier location for international brands opening in Turkey.**

DDG presented the luxury retail tenants in the Lifestyle Center with an exceptionally high standard of design, implementing specialty materials and lighting on interiors as well as exteriors. The intent was for each shop to "pop," giving a lush variety to the street, while also prompting the feel and atmosphere of an urban street built over time.

Inside, Istinye Park's offerings include an IMAX theater, an amphitheater, and an expansive food court. The plethora of options also include a city club, a state-of-the-art health gym and fitness center, wellness and spa services, indoor and outdoor rooftop swimming pools, a gourmet market, and service businesses, all served by four levels of sub-grade parking.



**Distinctive and trendsetting, Istinye Park's design and performance excellence has been recognized with numerous international and national awards.**

One design challenge for the Lifestyle Center: above ground, a fountain and park along a stretch of fabulous luxury shops. Below the park, a fashion mall. How to create a strong and functional shelter for the escalators – and not block the view of those vibrant and buzzing shops?

The solution was a glittering glass room that provides cover for escalators while being perfectly transparent – since not only are the cube's walls made of glass, but all structural supports as well. Water flows in a constant stream down the walls, a feature that creates an even greater dramatic impact while keeping the surface clean.



Lush tree-lined streets, gardens, fountains and outdoor dining areas provide an inviting and relaxing ambiance in the lifestyle district and define the high-end brand experience.

Our innovative and award-winning design uniquely combines a traditional Turkish market place, open-air lifestyle center, and a traditional enclosed shopping mall.



LOWER LEVEL FLOOR PLAN



ENTRY LEVEL FLOOR PLAN

Istinye Park consists of three distinct conceptual and architectural elements. The central entertainment and gathering space of the Grand Rotunda is flanked by the impressive luxury stores of the Lifestyle Center on one side, and on the other, a glass-roofed mall dedicated to high-end retail.

Part of what makes Istinye Park's concept so successful is dedicated attention to each distinct component of the whole. For instance, the traditional Turkish marketplace pays strict attention to authenticity: historic facades and authentic neighborhood shop designs – and the critical ambiance of natural light.

The same ethic informs the Fashion Mall: the newest and most significant brands, and attention to sophisticated contemporary design from the smallest details and to the largest design elements.





From the beginning, the integrated design was conceived as an entirely new concept: a multifaceted, in-total "omnicenter," where nothing is an afterthought.



The spacious Galleria design, with vaulted skylight, infuses all levels of the interior Fashion Mall with natural light, while palm trees and water elements keep a fresh, bright atmosphere. Extensive use of white materials in shop facades and on interior walls enhances available daylight and reflects evening lighting, so that shoppers' focus is directed towards displays in shop windows.

LED screens, choreographed light and sound shows, and the use of classic materials such as marble, terrazzo and stone accented by glass and water, come together to fashion the contemporary ambiance.

