

Shenzhen, China

Blue Bay Town & Blue Mountain

2012

site area | 107.4 acres / 43.6 hectares

residential | 3,262,593 sq ft / 303,215 sq m

clubhouse | 21,528 sq ft / 2,000 sq m

client | Yida Group / China Merchants Real Estate Ltd.

ARCHITECTURE

PLANNING

GRAPHICS

INTERIORS

LANDSCAPE





Inspired by the elegant and traditional wax seal stamps of a bygone era, the illuminated letterform is composed as a monogram seal and serves as the project identity.

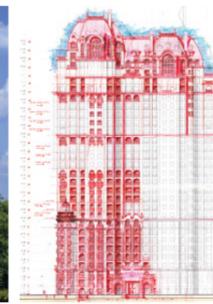


SIGNAGE COLOR PALETTE

Blue Mountain, nestled in the coastal hills of Dalian, China, is a luxurious residential community inspired by the rich detail of traditional French design and culture. In concert with its elegant landscape, featuring elaborate entryways to neighborhoods and one-of-a-kind neighborhood monuments, the tiered grandeur of its stone facades distinctively celebrates a strong architectural tradition. Decorative cast bronze medallions celebrate the surrounding vista. Wrought iron filigree signage and graphics showcase the community's sophistication.

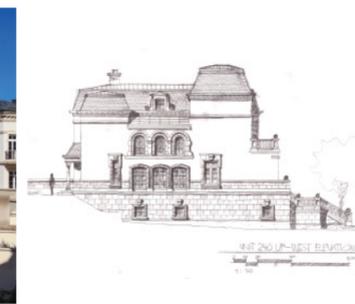
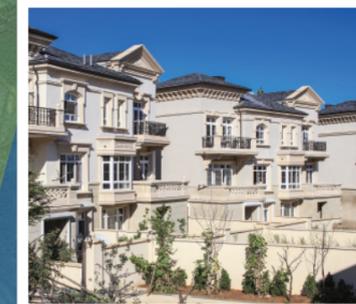
Blue Mountain's unique linear site plan wraps around the base of the majestic Jiguan Mountains.

Part of the larger Blue Bay development near Dalian, China, Blue Mountain's site plan that creates nearly two miles of street frontage and is highlighted by eye-catching exteriors and facades. Blue Mountain also offers a range of exclusive residences ranging from single-family units, townhouses and duplexes, to high-rise condominium residences.



A residential project of timeless elegance and luxurious ambience, Blue Mountain is worlds away in its fine-tuned aesthetics and lifestyle options.

BLUE BAY TOWERS



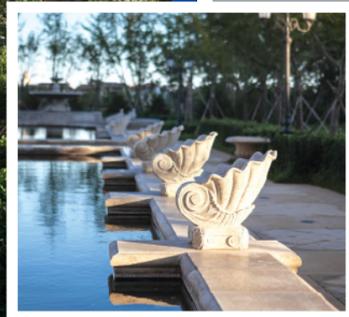
Along Dalian's coast, this master-planned community of luxury residences, redefines the ideal of country-resort living in a spectacular setting.

BLUE MOUNTAIN RESIDENCE

To create a unified image, Blue Bay and Blue Mountain use architecture and design elements inspired by a modern interpretation of French Neoclassical.



BLUE MOUNTAIN RESIDENCE



A river and adjoining canal flowing through the community provide waterfront access for residents, and serve as an organic complement to the elegant architecture around it.



Classic Mediterranean-inspired design elements fuse with sleek contemporary lines and familiar Chinese architectural detail, while sumptuously

French Neoclassical is carried throughout the interior design of Blue Bay and Blue Mountain to create a unified appearance.

appointed interiors reflect the simple elegance and resort-lifestyle concept of Blue Bay's exterior architecture. Elements of European-inspired luxury are present in fabric and furnishings, and subtle detailing adds warmth and color.



LUXEMBOURG MATERIALS BOARD



Blue Bay Resort is the spectacular residential resort and hospitality centerpiece of the larger Blue Bay development.

The formal French Neoclassical style is expressed by the disciplined and architectural layout of Blue Bay and Blue Mountain. Using geometry, symmetry, and balance to compose the classic formality of the gardens, spaces are defined and

created by long axial vistas, straight tree-lined avenues, rectangular lawns, clipped shrubs and French-inspired fountains and water features. An additional layer of garden adornment – statues, sculpture, ornamental metal work, lighting and furniture – further creates adds to the private park-like setting for affluent couples and families.



With its timeless, elegance, luxurious ambience, and attention to architectural detail, Blue Mountain is a residential destination of choice for the discerning Dalian market.



BORDEAUX STYLE UNIT



SAINT LAURENT STYLE UNIT

Blue Bay has emerged as a spectacular residential resort and hospitality destination. Its residents and guests have access to a variety of luxury recreational and resort opportunities, high-end amenities, residential options, and premier facilities, including a 12,000-square-meter, five-star boutique hotel with a world-class spa and fitness center, sauna, tennis courts, pool, and a state-of-the-art

business center and conference facility. The fluid merging of classic European-inspired design, contemporary lines and recognizable Chinese architectural details create a premier destination, while grandly appointed interiors reflect the simple elegance and resort-lifestyle concept of Blue Bay's architectural theme that is implemented throughout.



From its manicured landscaping, classical forms, and the ornamental details of its exterior, to the sumptuous fabrics, wood, stone, and metal accents of its luxurious

Positioned on the beach against a majestic and scenic backdrop, the Blue Mountain Clubhouse presents a new standard in luxury living.

interior decor, the 21,528-square-foot clubhouse exudes a contemporary interpretation of French Neoclassical style architecture. Richly appointed interiors with elements of European-inspired luxury highlight its grand halls and intimate gathering spaces.

