

# ICSC RetailGreen

## Conference & Trade Exposition

The Premier Retail Real Estate Sustainability Conference

..... Preliminary Program

**JW Marriott Desert Ridge Resort & Spa**

**Phoenix, AZ**

**December 2 – 3, 2014**

**#Retailgreen**



Earn Continuing Education Credits! Applications for CE credits will be sent to the Green Building Certification Institute (GBCI) for LEED AP, RCEP and AIA! (Pending Approval)



## Sellout expected! Register Early!

### ICSC Retail Green Conference

This dynamic and interactive two day conference is an opportunity to engage with sustainability and business experts who will share actionable information and proven strategies on all facets of sustainability.

### Who Should Attend

Management, operations, developers, design and construction professionals operating in all retail sectors who want to be on top of advancing technologies, resources and strategies that will propel the green building design movement to the next level.

### Conference Highlights

This year we've created a brand new program including an impressive list of inspiring, challenging and sometimes humorous guest speakers, roundtables hosted by the speakers, interactive panels, real-time problem solving sessions, innovation awards and more! Plus choose from themed sessions based on your area of sustainability responsibility.

### Green Tie Gala

Mingle and mix for a worthy cause! This event is always a lot of fun and a great opportunity to network, meet old friends and make some new ones.

### Trade Exposition

This is your all access pass to over 40 of the industry's leading solution providers.

### 2014 Speakers Preview

This year's lineup features the best and brightest sustainability experts and thought-leaders including:



**Nils Kok, Ph.D.**  
Executive Director  
GRESB  
Associate Professor  
Maastricht University  
Amsterdam, The Netherlands



**Don A. Moseley, P.E.**  
Senior Manager,  
Sustainable Facilities  
Wal-Mart Stores, Inc.  
Bentonville, AR

All content, timing and activations subject to change.



## Conference Schedule At-A-Glance

### Monday, December 1, 2014

Start	Finish	
4:30 pm	7:00 pm	Optional Event – ICSC Phoenix Next Generation Networking Program and Reception (Separate Registration Required)



### Tuesday, December 2, 2014

Start	Finish	
7:30 am	7:00 pm	RetailGreen Conference Registration
8:00 am	8:45 am	Breakfast
8:45 am	9:00 am	Session It's Not Easy Being Green – Don Moseley, P.E., Wal-Mart Stores, Inc.
9:00 am	10:15 am	Opening General Session
10:15 am	2:30 pm	RetailGreen Trade Exposition Opening
10:30 am	11:30 am	Concurrent Interactive Workshops
11:45 am	12:45 pm	Networking Lunch at the Trade Exposition
1:00 pm	2:15 pm	Innovation 2014: How Exciting are these Ideas?
2:15 pm	2:30 pm	Break at the Trade Exposition
2:45 pm	3:45 pm	Concurrent Interactive Workshops
4:00 pm	5:00 pm	Boardroom Discussions
5:30 pm	7:00 pm	Green Tie Gala Opening Reception

### Wednesday, December 3, 2014

Start	Finish	
7:30 am	12:30 pm	RetailGreen Conference Registration
8:00 am	8:45 am	Breakfast Roundtables – With a Twist!
9:00 am	10:00 am	Concurrent Interactive Workshops
9:30 am	12:30 pm	RetailGreen Trade Exposition
10:00 am	10:15 am	Break at the Trade Exposition
10:15 am	11:30 am	Keynote Presentation – The Investment Perspective on Sustainability in Retail Real Estate – featuring Dr. Nils Kok
11:30 am	12:30 pm	Networking Lunch at the Trade Exposition
12:30 pm	2:15 pm	BONUS! CenterBuild Opening Session



## Monday, December 1

### ICSC Phoenix Next Generation Networking Program and Reception – Optional Event



4:30 – 7:00 pm

(Separate Registration Required, More Details to Follow)

## Tuesday, December 2

### RetailGreen Conference Registration

7:30 am – 7:00 pm

### RetailGreen Trade Exposition

10:15 am – 2:30 pm

5:30 – 7:00 pm

If you are a retail executive, retail real estate director, developer, operator, sustainability director, architect, property manager, project manager or involved in LEED AP construction and design, the RetailGreen Trade Exposition is the ideal place for you to meet and talk with key industry suppliers about the latest products that answer your sustainability, energy and environmental design needs.

If your company would like to exhibit at the Trade Exposition, please visit [www.retailgreen.org](http://www.retailgreen.org) and download a copy of the Exhibiting Form or please contact Carlos Baudett at +1 646 728 3518 or via e-mail: [cbaudett@icsc.org](mailto:cbaudett@icsc.org).

### Breakfast

8:00 – 8:45 am

### Session: It's Not Easy Being Green

8:45 – 9:00 am

Don Moseley returns to RetailGreen to give his humorous and ironic take on the world of sustainability as only he sees it. Don Moseley is currently engaged in and assisting with the leadership of the "Sustainable Buildings Network" at Wal-Mart. This network, among other things, is charged with reducing the energy and water needs of their developments both in the building and on the site.

### Speaker



#### Don A. Moseley, P.E.

Senior Manager,  
Sustainable Facilities  
Wal-Mart Stores, Inc.  
Bentonville, AR

### Welcome Remarks and Opening General Session

9:00 – 10:15 am

### Opening Remarks



#### Karla Zens, LEED AP

ICSC 2014 RetailGreen Conference Program  
Planning Committee Co-Chair  
Director of Business Development  
Capital Pacific Real Estate Brokerage Company  
San Francisco, CA



#### Sean K. Selby, AIA, LEED AP

ICSC 2014 RetailGreen Conference Program  
Planning Committee Co-Chair  
Principal  
Arrowstreet, Inc.  
Boston, MA

### Break at the Trade Exposition

10:15 – 10:30 am

### Concurrent Interactive Workshops

10:30 – 11:30 am

Each workshop session focuses on a relevant industry topic. Workshops on Tuesday and Wednesday will be focused on operations, planning, development, construction and design and led by top professionals. The workshops will include both presentation and group discussion to maximize your opportunities to share and exchange ideas.

### Networking Lunch at the Trade Exposition

11:45 am – 12:45 pm



### **Innovation 2014: How Exciting Are These Ideas?**

1:00 – 2:15 pm

Innovative thoughts and ideas continue to be what captivates and engages people with respect to sustainability. Ideas that make us say “Why didn’t I think about that?” Join us as we explore several new and exciting innovative breakthroughs that has the sustainability world buzzing. Ideas that will inspire you; challenge you and make you feel good about how we are reinventing the world. This session will bring together some of the best minds that are making change happen. Change that you will see months from now and that will have you saying, I saw it first at RetailGreen. It is guaranteed to be thought provoking.

#### **Moderator**



**Marcel S. Proskow, CRX, CDP**  
President  
Maxam Design International Inc.  
Calgary, AB

### **Break at the Trade Exposition**

2:15 – 2:30 pm

### **Concurrent Interactive Workshops**

2:45 – 3:45 pm

### **Boardroom Discussions**

4:00 – 5:00 pm

### **Green Tie Gala Opening Reception**

5:30 – 7:00 pm

Mingle and Mix! Our 2nd annual Green Tie Event is bringing a bit of color to our networking event. Reconnect with peers, meet new contacts, see the latest offerings from our exhibitors and unwind from the day in a fun environment, with live entertainment on the floor.

This event is always fun and a great opportunity to network, meet old friends and make some new ones.

## Wednesday, December 3

### **RetailGreen Conference Registration**

7:00 am – 12:30 pm

### **Breakfast Roundtables – With a Twist!**

8:00 – 8:45 am

This year, sit in the main ballroom with many of our Tuesday RetailGreen Conference speakers and with other industry leaders — to drill down on their presentation subjects in a small group setting.

### **Concurrent Interactive Workshops**

9:00 – 10:00 am

### **RetailGreen Trade Exposition**

9:30 am – 12:30 pm

### **Break at the Trade Exposition**

10:00 – 10:15 am

### **General Session - Keynote Presentation**

10:15 – 11:30 am

#### ***The Investment Perspective on Sustainability in Retail Real Estate***

There has been a recent surge in investments in the energy efficiency and sustainability of buildings — witness the rapid adoption of “green” labeling schemes. The market implications of energy efficiency and sustainability in the commercial property market are relevant especially for institutional investors and real estate developers. This presentation adds significant weight to a growing body of evidence, demonstrating that green-rated buildings may realize higher value, and that less efficient buildings may increasingly face the risk of obsolescence. Discussion will shed light on how investors can integrate energy efficiency and sustainability into their real estate investment strategy, using the data gathered by the Global Real Estate Sustainability Benchmark (GRESB) as the main tool.

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JW Marriott Desert Ridge Resort & Spa  
Phoenix, AZ  
December 2 – 3, 2014

#Retailgreen

### Speakers



**Nils Kok, Ph.D.**

Executive Director  
GRESB  
Associate Professor  
Maastricht University  
Amsterdam, The Netherlands



**Andrew Ian McAllan, LEED AP, MBA**

Senior Vice President and Managing Director,  
Real Estate Management  
Oxford Properties Group  
Toronto, ON

### Sponsorship Opportunities

If you are interested in becoming a sponsor of RetailGreen, log onto [www.retailgreen.org](http://www.retailgreen.org) and download a copy of the Sponsorship Form or please contact Rita Malek at +1 646 728 3539 or via e-mail: [rmalek@icsc.org](mailto:rmalek@icsc.org).

### Who Should Attend

Management, operations, development, design and construction professionals operating in all retail sectors who want to be on top of advancing technologies, resources and strategies that will propel the green building design movement to the next level.

### Networking Lunch at the Trade Exposition

11:30 am – 12:30 pm

### Bonus! CenterBuild Opening Session

12:30 – 2:15 pm

*Program Information current as of May 9, 2014.*

# ICSC RetailGreen Conference & Trade Exposition

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Phoenix, AZ  
December 2 – 3, 2014

#Retailgreen

## Program Planning Committee

### Co-Chairpersons



**Karla Zens, LEED AP**

ICSC 2014 RetailGreen Conference Program Planning Committee Co-Chair, Director of Business Development  
Capital Pacific Real Estate Brokerage Company



**Sean K. Selby, AIA, LEED AP**

ICSC 2014 RetailGreen Conference Program Planning Committee Co-Chair, Principal  
Arrowstreet, Inc.

### Committee



**Jeffrey M. Bedell, LEED AP, CEM, CEP**

Vice President, Sustainability  
Macerich



**Justin A. Hill, AIA, LEED AP**

Senior Principal,  
MulvannyG2 Architecture



**Patrick Leonard, PMP, LEED AP**

Manager,  
Portfolio Services Practice  
Paladino and Company



**Allison M. Buckman, LEED AP BD + C**

Manager, Sustainability Services  
NORESO Sustainability Services



**Kathy A. Huber**

Vice President of Acquisitions  
Alta Energy



**Kim Masayko**

Senior Property Manager  
Regency Centers



**Cheryl D. Cardon**

President  
circus strategic communications inc.



**Abigail Jagoda**

Director,  
Federal Government Relations  
ICSC



**Jamie J. Meyers, AIA, LEED AP**

Manager of Sustainability  
Walgreen Co.



**Edward Doyle, AIA, MBA, LEED AP**



**Joe Jaworski, RPA, FMA**

Vice President – National Operations  
Westfield, LLC



**Shalini Mohan**

Vice President  
URS



**Michael T. Greeby, E.I., CRX, CDP**

Executive Vice President  
The Greeby Companies, Inc.



**Cindy Jennings**

President  
Volition Strategies



**Brad N. Mondschein, Esq.**

Member/Partner  
Pullman & Comley, LLC



**Steven R. Helm, CRX, CSM**

Assistant Vice President,  
Property Management  
Macerich



**Larry E. Kilduff, CRX, CDP, CSM**

Senior Vice President – Retail  
Market Lead  
JLL



**Don A. Moseley, P.E.**

Senior Manager,  
Sustainable Facilities  
Wal-Mart Stores, Inc.



## Program Planning Committee

### Committee *(continued)*



**Victor Muñoz**  
Director, Energy Utilization  
Safeway Inc.



**Scott W. Price, CSM**  
Vice President of Property  
Management  
RAPPAPORT



**Lisa Stanley, CEM,  
LEED AP O+M**  
Vice President,  
Product Management  
U.S. Green Building Council



**Jeffrey C. Nash**  
Senior Director,  
Energy Management  
General Growth Properties, Inc.



**Dean A. Pritchard, CDP**  
President  
WLS Lighting Systems



**Will S. Teichman**  
Director of Sustainability  
Kimco Realty Corporation



**Darryl Neate, M.B.A., LEED AP**  
Director, Sustainability  
Oxford Properties Group



**Marcel S. Proskow, CRX, CDP**  
President  
Maxam Design International Inc.



**Dustin Watson, AIA,  
LEED AP BD+C**  
Partner – Director of Sustainability  
DDG



**Bill Pagnato**  
Partner  
Building Power, LLC



**Christopher Rau**  
Director of Energy Management,  
Interactive Design Services Group  
Forest City Enterprises



**Benjamin J. Wood, CRX,  
LEED AP, CDP**  
Vice President, Corporate  
Services and Sustainability  
The Greeby Companies, Inc.



**Elena C. Pfarr, CHMM**  
Director of Environmental Services  
Macy's, Inc.



**Adria Savarese, CLS, LEED  
Associate**  
Vice President  
J.P. Morgan Asset Management



**Will Ponder**  
Vice President, Investments  
EDENS



**Ellen Sinreich, ESQ., LEED AP**  
President  
Green Edge LLC



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**JW Marriott Desert Ridge Resort & Spa**  
**Phoenix, AZ**  
**December 2 – 3, 2014**

#Retailgreen

## Registration Information

### How to Register

**Fax:** +1 732 694 1800 (credit card registrations only)

**Online:** [www.icsc.org/2014RGC](http://www.icsc.org/2014RGC) (credit card registrations only)

**Mail:** ICSC

P. O. Box 26958

New York, NY 10087-6958

### Best Value — ICSC Digital Knowledge Center!

Extend your conference experience through the ICSC Digital Knowledge Center – your ultimate digital conference!

- Receive hours of carefully selected sessions captured LIVE during the conference.
- Access audio synchronized to each presentation, download MP3s for learning on-the-go, and take advantage of speaker handouts.
- Overcome the challenge of concurrent sessions and catch up on sessions you missed.
- Share critical information and research with your colleagues and extend your education long after the conference concludes

**SAVE over \$295** when you purchase the **Best Value** Package with your RetailGreen Conference registration.

### Best Value Registration Fees

	Early Bird**** (by Aug 1)	Advance (by Nov 28)	On-site
ICSC Member* + Digital Recordings	\$435	\$485	\$585
ICSC Member* COMBO Package + Digital Recordings	\$590	\$690	\$790
Non-Member + Digital Recordings		\$585	\$715
Non-Member COMBO Package + Digital Recordings		\$890	\$960
Student Member** + Digital Recordings		\$95	\$95
Student Member** Combo Package + Digital Recordings		\$145	\$145

### Registration Fees

	Early Bird**** (by Aug 1)	Advance (by Nov 28)	On-site
ICSC Member*	\$340	\$390	\$490
ICSC Member* COMBO	\$495	\$595	\$695
Non-member		\$490	\$620
Non-member COMBO Package		\$795	\$865
Student Member**		\$50	\$50
Student Member** COMBO Package		\$90	\$90
RILA/USGBC/PRSM Member***		\$390	\$490
RILA/USGBC/PRSM Member*** COMBO Package		\$595	\$695

	Member	Non-Member	Student Member
RetailGreen Digital Recordings Only	\$390	\$490	\$95
RetailGreen & CenterBuild Digital Recordings Only	\$595	\$795	\$145

\*To qualify for the member rates, each registrant must be a member or an affiliate member of ICSC. To become an ICSC member, call ICSC information services at +1 646 728 3800.

\*\*Registrants must be ICSC student members to qualify for the student rates.

\*\*\* To qualify for the PRSM, USGBC and RILA special rates, you must be a current and active member of either organization. Early Bird rates are only available to ICSC members.

\*\*\*\*To qualify for the Early Bird rates, you must be a member of ICSC, and your registration must be received either online or in writing with payment prior to

**August 1, 2014.**

### Special Offer to Attend RetailGreen and CenterBuild

As a special value add for this conference, a COMBO package is being offered to attend both RetailGreen AND CenterBuild. CenterBuild is being held at the JW Marriott Desert Ridge Resort & Spa, December 3 – 5, 2014. For more information on CenterBuild, go to [www.centerbuild.org](http://www.centerbuild.org).

### Special Offer for Members of PRSM, RILA and USGBC

ICSC is pleased to extend a special offer to members of the Professional Retail Store Maintenance Association (PRSM), The Retail Industry Leaders Association (RILA) and the U.S. Green Building Council (USGBC). You can register for RetailGreen and/or CenterBuild at the ICSC member registration rates. If you have any questions about this special offer, please don't hesitate to contact Theresa Orlando at [torlando@icsc.org](mailto:torlando@icsc.org).

### Deadlines

To qualify for the advance registration rates, your registration must be received by **November 24, 2014**.

### Cancellations

All cancellations will be subject to a \$25 cancellation fee. No refunds will be given for cancellations received after **November 24, 2014**. All requests for refunds must be received by ICSC in writing.

### Hotel Reservations

**A block of rooms has been reserved at:**  
 JW Marriott Desert Ridge Resort & Spa  
 5350 East Marriott Drive, Phoenix, AZ 85054

Rate: \$249 Single/Double Occupancy

**Cut-off Date: November 10, 2014**

To book your room, visit [www.retailgreen.org](http://www.retailgreen.org) and click on "Book Hotel" under Additional Links. There you can access the latest hotel availability and the electronic form to reserve your room(s). We would be happy to answer any of your questions during our office hours from Monday through Friday 8:00 am to 5:30 pm ET, toll-free at +1 888 ICSC TVL (427 2885), ext. 2, or internationally at +1 585 442 8900, ext. 4.

### Airfare Savings

The ICSC Travel Desk has secured special airline and car discounts for attendees. For current prices and availability, please contact us at +1 888 ICSC TVL (427 2885) or +1 585 442 8856 from 8:00 am to 5:30 pm ET, Monday through Friday.

### Special Needs

Anyone desiring an auxiliary aid for this meeting should notify **Theresa Orlando** at [torlando@icsc.org](mailto:torlando@icsc.org) no later than **November 24, 2014**.

### Photo Badge Required

ICSC-issued photo badges are required for access to the ICSC 2014 RetailGreen Conference and will be available to attendees on-site. If you do not already have a photo on file with ICSC, there are two options available to submit one.

1. Register online and submit a photo.
2. If you are an ICSC member, log in and edit your personal profile. Follow the instructions to upload your photo.

### Continuing Education Credits

ICSC Certified professionals earn 1.5 credits (A2) towards certification renewal.



**Questions About the Program** - Please contact Madison Gross, Director, ICSC Conference Program Development, at +1 646 728 3461 or [mgross@icsc.org](mailto:mgross@icsc.org).

# ICSC RetailGreen

## Conference & Trade Exposition

The Premier Retail Real Estate Sustainability Conference



**JW Marriott Desert Ridge Resort & Spa  
Phoenix, AZ  
December 2 – 3, 2014**

#Retailgreen

## Registration Form

**SAVE over \$295** when you purchase the **Best Value\*** Package with your RetailGreen Conference registration.

### Best Value Registration Fees

	<b>Early Bird****</b> (by Aug 1)	<b>Advance</b> (by Nov 28)	<b>On-site</b>
ICSC Member* + Digital Recordings	\$435	\$485	\$585
ICSC Member* COMBO Package + Digital Recordings	\$590	\$690	\$790
Non-Member + Digital Recordings		\$585	\$715
Non-Member COMBO Package + Digital Recordings		\$890	\$960
Student Member** + Digital Recordings		\$95	\$95
Student Member** Combo Package + Digital Recordings		\$145	\$145

### Registration Fees

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Non-Member		\$490	\$620
Non-Member COMBO Package		\$795	\$865
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Student Member** COMBO Package		\$90	\$90
RILA/USGBC/PRSM Member***		\$390	\$490
RILA/USGBC/PRSM Member*** COMBO Package		\$595	\$695

	<b>Member</b>	<b>Non-Member</b>	<b>Student Member</b>
RetailGreen Digital Recordings Only	\$390	\$490	\$95
RetailGreen & CenterBuild Digital Recordings Only	\$595	\$795	\$145

\*To qualify for the member rates, each registrant must be a member or an affiliate member of ICSC. To become an ICSC member, call ICSC information services at +1 646 728 3800.

\*\*Registrants must be ICSC student members to qualify for the student rates.

\*\*\* To qualify for the PRSM, RILA or USGBC special rates, you must be a current and active member of either organization. Early Bird rates are only available to ICSC members.

\*\*\*\*To qualify for the Early Bird rates, you must be a member of ICSC, and your registration must be received either online or in writing with payment prior to **August 1, 2014**.

I authorize ICSC and its members to send me announcements via mail, fax and e-mail about ICSC's and ICSC members' programs and services that may be of interest to me or my colleagues. I also consent to receipt of notices from ICSC in electronic form. In addition, I hereby consent to having the Hotel provide, and authorize ICSC and/or its representative(s) to receive, any reservation information I provide to the Hotel.

Name	Title		
Company			
Address			
City	State/Province	Zip/Postal Code	Country
Business Telephone		Fax	
Your Membership ID Number			

Please check here if any of the above information has recently changed.

### My profession is best described as:

- |  |  |
|--|--|
| <input type="checkbox"/> Architect             | <input type="checkbox"/> Owner/Developer     |
| <input type="checkbox"/> Consultant            | <input type="checkbox"/> Project/Development |
| <input type="checkbox"/> Contractor            | <input type="checkbox"/> Retailer            |
| <input type="checkbox"/> Designer              | <input type="checkbox"/> Student             |
| <input type="checkbox"/> Engineer              | <input type="checkbox"/> Supplier/Vendor     |
| <input type="checkbox"/> Management/Operations | <input type="checkbox"/> Tenant Coordinator  |
| <input type="checkbox"/> Municipality          |  |

### METHOD OF PAYMENT:

**MAIL:** International Council of Shopping Centers  
**RetailGreen Conference & Trade Exposition**  
 P.O. Box 26958  
 New York, NY 10087-6958

**FAX:** +1 732 694 1800 *(credit card payments only)*

Check (Make check payable to ICSC) \$ \_\_\_\_\_

MasterCard  VISA  AMEX  Discover \$ \_\_\_\_\_

\_\_\_\_\_  
 Name (as it appears on credit card)

\_\_\_\_\_  
 Account Number

\_\_\_\_\_  
 Expiration Date (month/year)

\_\_\_\_\_  
 Signature *(required in order to process payment)*

2014RGC-A



## Deal Making Booth Request Form

The Trade Exposition will present the opportunity for exhibitors with products or services aimed at the sustainability of shopping centers to meet top shopping center management professionals. Attendees to the conference are responsible for the day-to-day development and operations of the world's prime retail properties. These key decision makers have the power to specify, recommend, approve and purchase products and services for their malls or centers. In addition, the conference attracts many attendees who are new to the industry. Take the opportunity now to meet tomorrow's decision makers today!

For questions, contact **Liz Schaffer** at **+1 818 728 4552** or **lschaffer@icsc.org** (for companies A–L) or **Suzanne Tanguay** at **+1 646 728 3475** or **stanguay@icsc.org** (for companies M–Z).

### Trade Exposition Space Includes:

- Exhibit booths are configured in 10' x 10' increments.
- One complimentary conference registration badge to the RetailGreen Conference & Trade Exposition
- Two staff badges per booth (allows access to the Exposition only)
- Contact listing in the on-site conference program (provided application and payment are received by **October 30, 2014**)
- 8'-high booth drape and tenant sign for in-line booth configurations

### Booth Fee:

The cost of a 10' x 10' Trade Exposition booth is:  
**Member Fee:** \$850 (per 10' x 10' booth)  
**Non-Member Fee:** \$1,050 (per 10' x 10' booth)

Exhibitors are required to provide General Liability insurance naming ICSC, GES (the official expo contractor) and the JW Marriott Desert Ridge Resort & Spa as co-insureds with limits of liability of at least \$1,000,000 combined single limits including bodily injury, property damage, fire and theft.

### Additional Guidelines:

- ICSC cannot guarantee that you will not be placed near a competitor.
- Submission of this application does not imply guaranteed booth space.
- Exhibit space is confirmed **ONLY** in writing; space is not confirmed or implied verbally.
- Fax confirmations, e-mail receipts and/or tracking receipts **DO NOT** imply the guaranteed receipt of an application.
- Applications cannot be processed without payment.

### Date and Time:

**Tuesday, December 2:** 10:15 am – 2:30 pm & 5:30 – 7:00 pm  
**Wednesday, December 3:** 9:30 am – 12:30 pm

Company Name (Exhibitor/Company Name) \_\_\_\_\_ Company Website Address \_\_\_\_\_

Exhibitor Contact (This person will receive ALL exhibitor information.) \_\_\_\_\_

\*Exhibitor Contact E-mail Address (Required. ALL information will be sent via e-mail to this contact.) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province/State \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Telephone (Required) \_\_\_\_\_ Fax \_\_\_\_\_ ICSC Company Membership Number (If applicable) \_\_\_\_\_

**Company Category** (Required):  Broker  Management Company  Owner/Developer  Retailer  
 Lender/Financial Institution  Municipality/Public Sector/Organization  Product/Service Provider

### ICSC MEMBER FEE

Member Fee: \$850 (per 10' x 10' Booth)

\_\_\_\_\_ X \$850 = \_\_\_\_\_  
 # of Booth(s) Space Fee  
 Corner Request (10% of total) \_\_\_\_\_  
 Corner Fee  
 } TOTAL \_\_\_\_\_

### NON-MEMBER FEE

Non-Member Fee: \$1,050 (per 10' x 10' Booth)

\_\_\_\_\_ X \$1,050 = \_\_\_\_\_  
 # of Booth(s) Space Fee  
 Corner Request (10% of total) \_\_\_\_\_  
 Corner Fee  
 } TOTAL \_\_\_\_\_

The Exhibitor has read the foregoing application for Exhibit Space and agrees to all terms, conditions, authorizations and covenants contained herein.

Company Authorized Signature (Required) \_\_\_\_\_

**Voluntary Cancellations are NOT Refundable or Transferable.**

### METHOD OF PAYMENT:

#### MAIL: ICSC

P.O. Box 26958  
 New York, NY 10087-6958

**FAX:** +1 732 694 1800 (*credit card payments only*)

Check (Make check payable to ICSC) \$ \_\_\_\_\_

MasterCard  VISA  AMEX  Discover \$ \_\_\_\_\_

\_\_\_\_\_  
 Name (as it appears on credit card)

\_\_\_\_\_  
 Account Number Expiration Date (month/year)

\_\_\_\_\_  
 Signature (Cardholder's signature required in order to process payment) RGC2014

# ICSC RetailGreen

## Conference & Trade Exposition

The Premier Retail Real Estate Sustainability Conference



JW Marriott Desert Ridge Resort & Spa  
Phoenix, AZ  
December 2 – 3, 2014

#Retailgreen

## Sponsorship Form

Sponsorships serve as an opportunity to get your company name out in front of a targeted audience. Be sure to take advantage of these value-added opportunities!

### Platinum Sponsorship | \$5,000

- Two free conference registrations to RetailGreen Conference & Trade Exposition
- Company logo in conference foyer
- Company logo displayed in program directory
- Company name and logo acknowledged in a PowerPoint presentation during the General Session
- Company logo on ICSC RetailGreen e-mail blasts
- Company logo on ICSC RetailGreen event page (homepage)
- Platinum Sponsor Ribbons for your registration badges

### Gold Sponsorship | \$3,500

- One free conference registration to RetailGreen Conference & Trade Exposition
- Company logo in conference foyer
- Company logo displayed in program directory
- Company name and logo acknowledged in a PowerPoint presentation during the General Session
- Company logo on ICSC RetailGreen e-mail blasts
- Company logo on ICSC RetailGreen event page (homepage)
- Gold Sponsor Ribbons for your registration badges

### Silver Sponsorship | \$1,500

- Company logo in conference foyer
- Company logo displayed in program directory
- Company name and logo acknowledged in a PowerPoint presentation during the General Session
- Company logo on ICSC RetailGreen e-mail blasts
- Company logo on ICSC RetailGreen event page (homepage)
- Silver Sponsor Ribbons for your registration badges

### Coffee Break Sponsors (Maximum 3) | \$1,500 each

- Signage in the coffee break space
- Company logo in Final program, RetailGreen event page (homepage) and program directory

### Deadline

Sponsorships must be received by **August 8, 2014** to be recognized in the final brochure mailing. Sponsorships received after **August 8, 2014** will be recognized in the program directory and at the meeting.

### Sign up now by completing this form along with:

- Payment by credit card or check (payable to ICSC) must accompany this Sponsorship form
- Your company logo (300dpi jpeg or eps format)

### Mail completed form and payment to:

#### ICSC

#### RetailGreen Conference

P.O. Box 26958  
New York, NY 10087-6958  
Fax: +1 732 694 1800

*(credit card payments only)*

### Questions?

#### Rita Malek

Tel: +1 646 728 3539

E-mail: [rmalek@icsc.org](mailto:rmalek@icsc.org)

Enclosed is my payment of:  \$5,000 **Platinum**  \$3,500 **Gold**  \$1,500 **Silver**  \$1,500 **Coffee Break**

Name/Contact

Company

Name as it should appear on signage

Address

City

State/Province

Zip/Postal Code

Country

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Please check here if any of the above information has recently changed.

### METHOD OF PAYMENT:

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2014RGC-S



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# ICSC RetailGreen

## Conference & Trade Exposition

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JW Marriott Desert Ridge Resort & Spa  
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